



« TOUGH ROMANCE »

The hair look at the Antonio Berardi S/S '15 show was a beautiful exercise in blended textures, with a hint of Japanese. "I took my inspiration from the beautiful fabrics and themes in the collection, where Antonio had mixed Kimono style florals with Military sharpness. ", said Eugene Souleiman, Global Creative Director, Wella Professionals.



1. Start with freshly washed and conditioned hair, using **Wella Professionals Brilliance Shampoo and Conditioner**

2. Rough dry the hair by blasting with a blow dryer, then spray **Wella Professionals Ocean Spritz** on the roots and blast again to get a textured lift

3. Next, run straightening irons through the hair, this will give a sharper, graphic quality to the hair as well as the heat drawing out any remaining moisture.

4. Section out the top middle panel of hair, then starting from the back of the crown, spray **Wella Professionals Super Set** hair spray close to the roots, then pull back with a fine tooth comb, making sure you keep the tension in place.

5. Once the entire panel has been sprayed and is pulled back, dry the hair with a diffuser to create a perfectly flat finish. Clip in place.



6. Brush the remaining hair with a soft bristle brush to create lightness, then gather the hair back in to a loose, low pony tail. Tie with elastic, then loop the pony tail over itself and tie again.

7. Next, secure the top loop to the head, which will create a soft, rolled finish to the side sections.

8. Finish by teasing out small pieces of hair for a soft, flyaway effect.

Credit Info:
Hair Styling by: **Eugene Souleiman, Wella Professionals Global Creative Director of Care & Styling**